



Melkin Nolasco

melkinnolasco@gmail.com
(347) 385-8370

PROFILE

Multi-talented designer with a strong conceptual and creative mind. Experience in brand identity, marketing and print design. A very dynamic and motivated person with passion for design who is confident working in a fast pace environment as part of a team or individually.

EXPERIENCE

Palmco Energy | Brooklyn, NY

Graphic Designer | Dec, 2015 - Apr, 2017

Worked with marketing team on problem-solving multiple projects and designing marketing collateral across multiple channels. Created and designed logos, print advertising and new marketing campaigns. Updated and design digital assets for the company's website including landing pages, images, icons, graphics, web forms and E-mails. Ensured brand consistency across all projects.

Ballets Jewels | New York, NY

Graphic Design Assistant | Feb, 2013 - Dec, 2015

Photographed all the company's line of jewelry. Retouched, color corrected and edited images. Filed and converted images for File-Maker and for web used. Created mock-ups of jewelry. Worked on projects such as carding, trend books, and trend boards. Printed, cut and mounted jewelry cards, images and jewelry mock ups.

La Cucina Italiana Magazine | New York, NY

Graphic Design Intern | Aug, 2012 - Dec, 2012

Assisted the Art director on the Typography, layout design and editorial of the magazine by designing artwork, page layouts and templates. Styled paragraphs and formatted text for magazine articles. Organized files and updated the server. Assisted on photo shoots.

EDUCATION

New York City College
of Technology | Brooklyn, NY
**Bachelor of Technology
in Communication Design**

SKILLS

Logo Design
Brand Identity
Typography
Layout Design
Photography
Web Design/HTML/CSS
Drawing/Illustration
Animation
3D Design
Print Design

Software:

Adobe Creative Suite
MS office
Maya
Wordpress

Operating System:

MacOS and Windows proficient

Foreign Language:

Fluent in Spanish

Online Portfolio:

melkinn.com